



**b o o k
d a s h**

**Open-license storybook platforms &
free online multilingual resources**

Let's talk about

1. Book Dash
2. Creative Commons licence
3. Open content platforms
4. What this means for you
5. Questions



Book Dash is a social impact publisher

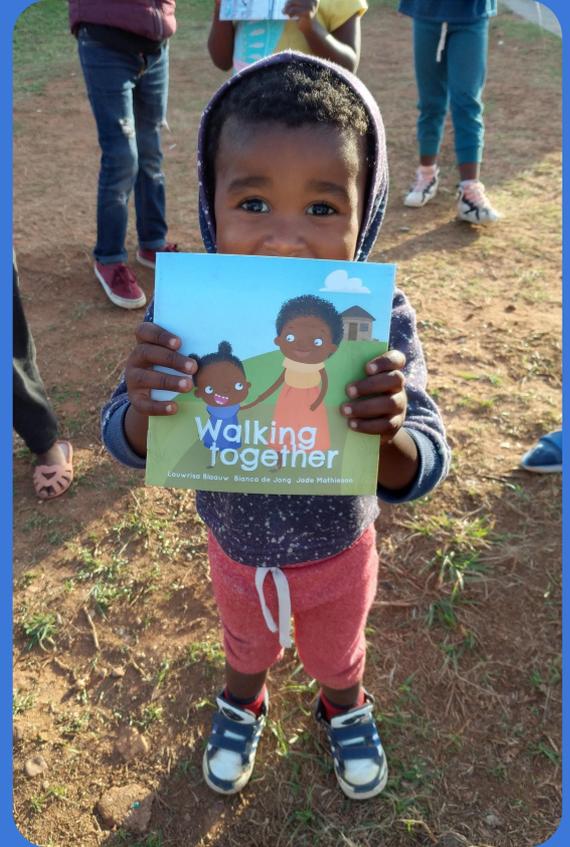
- 176 original books published
- 500+ translations
- 2.5 million hard copies distributed to children



But most publishing models aren't designed to create beautiful, cost-effective

books for all.

Book Dash, based in South Africa, aims to create great, affordable children's books, then work with others to **increase ownership** to improve literacy levels.



Research tells us that all children should own many books from a young age in order to thrive.

Book Dash's vision is that **“every child** should own **one hundred books** by the age of **five.**”



Book Dash developed an innovative **rapid content-creation model**.

We create new books at our **12-hour events** called Book Dashes.



Creative professionals (writers, designers, illustrators, editors), **gather in one room**, or virtually.

Guided by our experienced facilitators, they work in teams to produce **ten** bright & beautiful African storybooks in **just one day**. Everyone is a volunteer, and the books are our gift to the world.



Book distribution

Book Dash books are distributed to children:

- through local partners in the literacy, early childhood development and health sectors
- through digital distribution partners



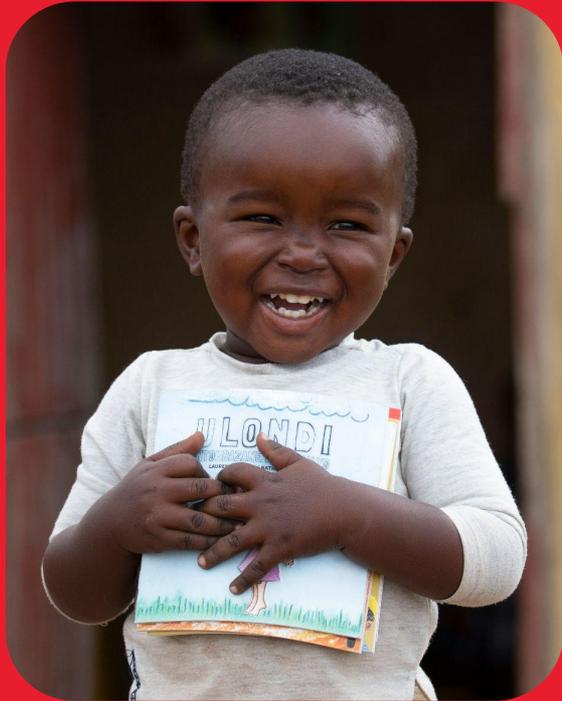


We use a **Creative Commons open license**

- Our **sources** files are open.
- Our **model** of content creation is open.

All the books are **published** on our website, **free** for anyone to **read and re-use**.

The **power of the open license** extends our reach logarithmically, allowing our books to travel to corners of the world that we have never heard of, for uses that we would never have been able to imagine.



This frees us up to find **funding to print hard copies** of the books for distribution to young children in South Africa - **1.9 million** books so far!

Attribution 4.0 International (CC BY 4.0)

[Creative Commons licences link](#)

You are free to:

- **Share** — copy and redistribute the material in any medium or format
- **Adapt** — remix, transform, and build upon the material for any purpose, even commercially.

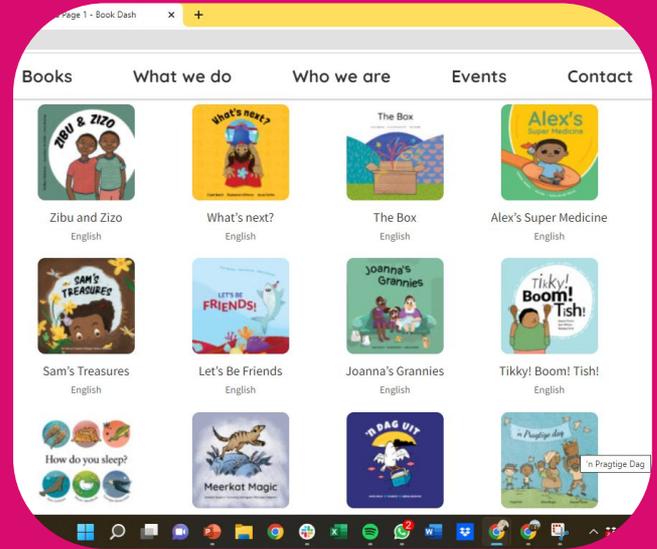
Under the following terms:

- **Attribution** — appropriate credit, a link to the license, indicate if changes were made.
- **No additional restrictions** — no legal/technological terms

Book Dash Books

The open license means that **anyone can adapt and re-share the books** to reach more children all over the world.

You only need to **credit** Book Dash, the original creative volunteers, and provide a link back to bookdash.org.

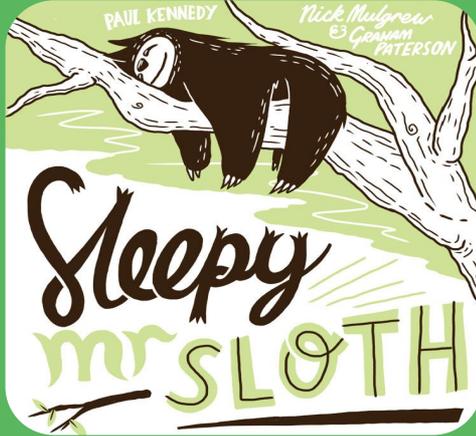
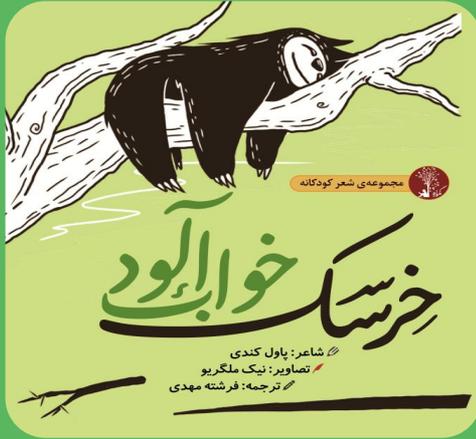


[See all available languages](#)

Read this book

Download ebook

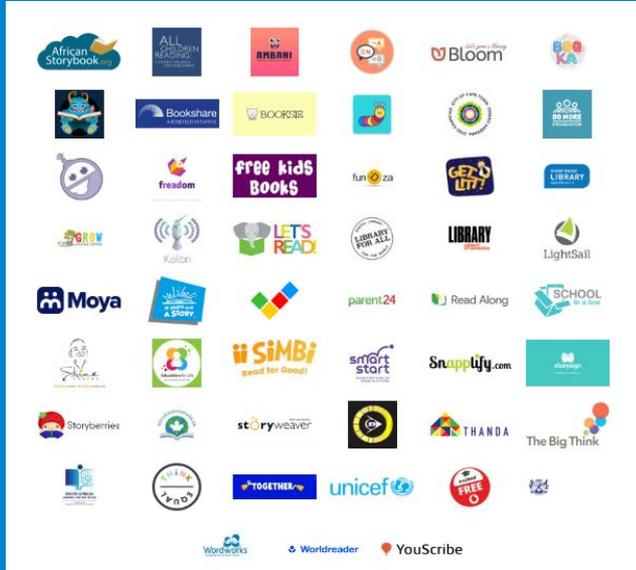
[Download this book's source files](#)



Open license examples

- **Community translations** into languages like Norwegian, Romanian, Farsi, Pashto, Uzbek, Nepali, Sign Language
- **Adaptations** for other media: storytime channels and narrations on YouTube, animations, audiobooks
- 100+ **reading platforms** and **apps** re-publish the books

Content partners



People around the world can read all the Book Dash books for free with the children in their lives.

We have **over 100 content partners** who use the Book Dash book on their **platforms** at no cost, hugely increasing the reach of our books.

Open source book platforms:

StoryWeaver

A repository of high quality, **openly licensed storybooks**.

Books **freely available** and can be **read online** and **offline**, **downloaded**, **translated**, **printed** and even **repurposed**.

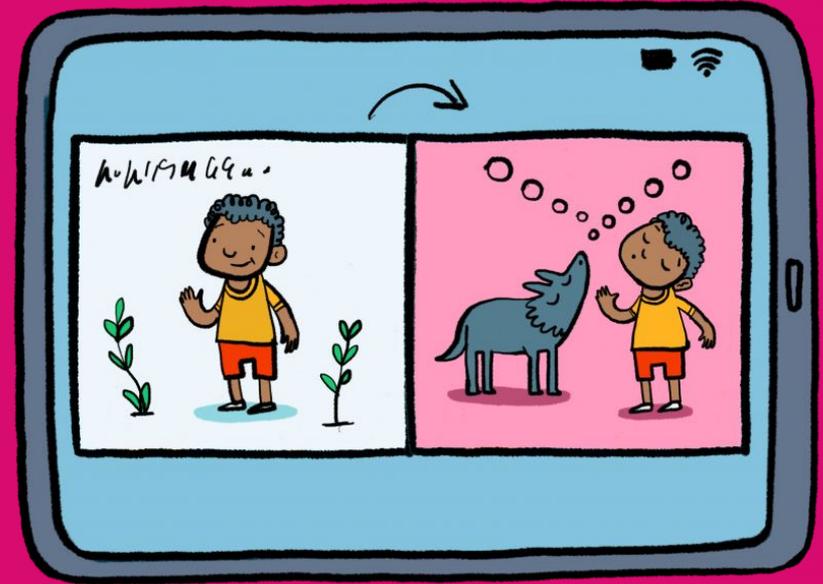


Reading platforms to explore

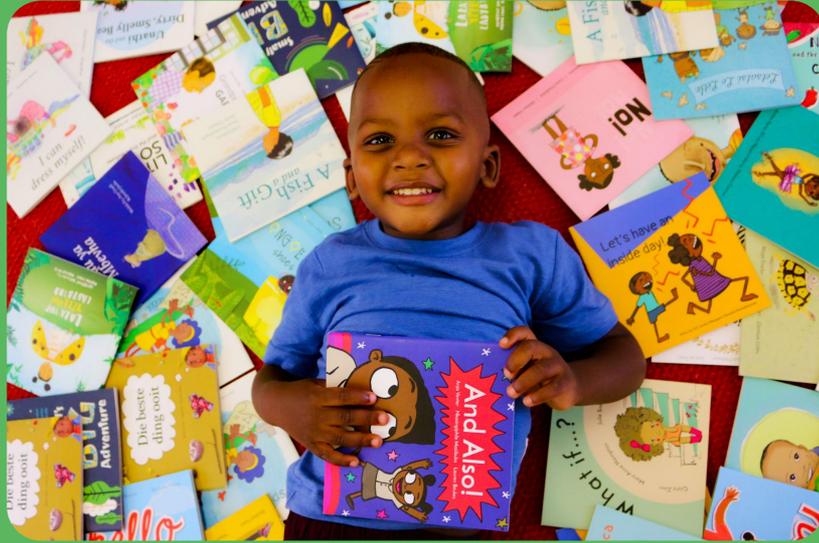
	Read online	Download	Requires account
Book Dash	✓	✓	
StoryWeaver	✓	✓	
Global Digital Library	✓		✓
Simbi	✓		✓
Read a Story to Me	✓		
Global Storybooks	✓	✓	
Stories to Grow By	✓		
Storyberries	✓		
African Storybook	✓	✓	

What this means for you

- **Online sharing** of Book Dash books and other open source stories
- **Incorporate** the Book Dash books into your own programmes
- Make **your own work** available via the **open licence** for wider audiences and exposure



Questions, comments, discussion



Join the **Book Dash** movement
bookdash.org
team@bookdash.org